

# TRANSFORM YOUR LAUNDROMAT INTO A PASSIVE INCOME MACHINE WITH OUR 3-STEP CUSTOMER CASHLESS SYSTEM.

Premium Launromat Cashless Solutions



## Accelerate Your Income with Bubblepay

**New Customers** The Bubblepay System eliminates the need for customers to carry around cash, giving your business advantage over others whenever someone is searching for a laundromat, be it online or in person.

**Repeat Business** Our software is the most user-friendly cashless system on the market allowing customers to easily navigate the payment process with just a few taps, so it sticks in their mind as the only place to go in the future.

**Increased Revenue** After installing our system we track the data using the live reporting and compared it against their best year in sales and every business increased their revenue by between 30-50%

**Live Reporting** Our software provides real-time reporting, allowing you to monitor sales and transactions from anywhere.

**Secure Transactions** With Bubblepay, you can rest assured that all transactions are secure and protected giving customers the peace of mind.

## **How Our 3 Step System Works...**

We've made laundry day fast and seamless for both customer and business owner.



## Step 1: Pick Washer or Dryer

Customer can chose their choice of Washers and Dryers from the digital display on the bubble pay kiosk.



#### Step 2: Pick Machine & Time

Customer selects the desired time for each machine.



#### Step 3: Quick Payment & Go!

Payment can now be made with either their physical bank card or phone wallet and the machines are ready to go.

## **Save Time & Headaches**

"With **Bubblepay**, we have reduced so much time inside our laundromat. Time spent fixing annoying coin operated problems like tiny refunds, record keeping and the security of our business. Now we can concentrate on building our business brand!"

Whether you're a small business owner or a large enterprise, our Bubblepay payment processing solution can help you take your business to the next level.

Say goodbye to the limitations of accepting only cash or a few payment options and hello to the flexibility and convenience of accepting all major payment options.



#### Accept all card types and major payment options



















## **Product and Measurements**



**EASY INSTALLATION** 



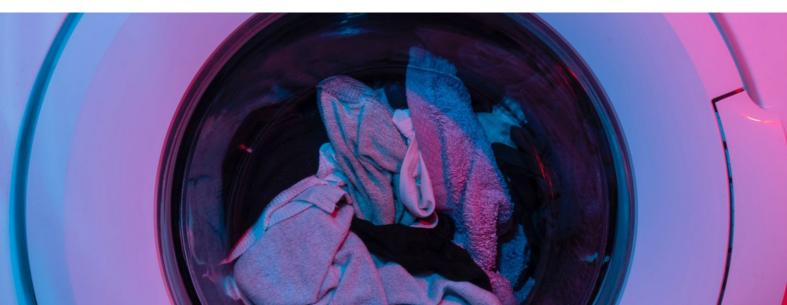
**LARGE 32" WALL MOUNT TOUCHSCREEN** 



**EMV CERTIFIED CARD READERS** 

#### WALLMOUNTED TOUCHSCREEN

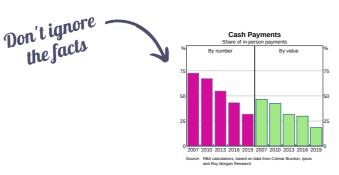


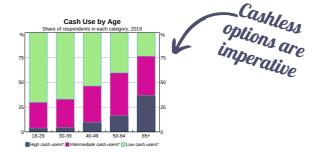


## **Cards vs Cash**

In a 2022 survey 80% of customers preferred a card payment option over cash. Only 10% of consumers make all of their purchases with cash.

Card payments are increasing in number and in value each year.





## Cards

Move away from the hassle of traditional payments and say hello to cashless - it's a win-win situation! With secure premises, convenient customer experience and effective record keeping in place access amazing rewards while reducing malfunctions associated with coins. Make your payment process seamless today by going cashless!

#### Cash

Cash is no longer the standard way of paying - it's quickly becoming a thing of the past. In fact, surveys show that 80% of customers are turning away from cash and towards more convenient digital payment methods! As technology continues to evolve, so does our relationship with money.

## Requirements

## **Just 3 East Steps!**



#### **Nearby Powerpoint**

We suggest powerpoints are placed at a minimum of 2 metres away from the kiosk placement



#### WiFi Internet Connection

A quality internet connection ensures your business runs smooth at all times. If your internet drops out our backup multi SIM will take over\*



#### Smart Owner

A business owner willing to improve and grow their business to make more profit with less effort.

## **Business Management**



#### Remote Credit & Instant Refunds

Keep your customers delighted with the power of remote credit! With just a few clicks, you can give them instant gratification - boosting satisfaction and loyalty.



### Reduce Theft & Vandalism

Stop theft in its tracks! Cashless payment is an invaluable option for businesses, reducing the risks associated with cash - like theft and vandalism. Embrace a more secure future of transactions today!



#### Track Sales & Analytics

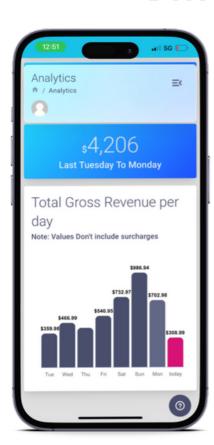
Unlock powerful insights about your business and make informed decisions with the ability to track sales and analytics. Streamline processes, activate growth opportunities, and maximize profitability for a competitive edge in today's market!



### Add Coupon Codes and Specials

Reward your customers with exclusive discounts and specials! Customizable coupon codes make it easy to offer special deals that can help you stay competitive in today's market.

## Unlock Invaluable Insight with Bubblepay: Drive Laundromat Success!



With *Bubblepay*, gain unparalleled access to reports and analytics, empowering you to understand machine usage, income, and payment types at any time. Boost brand awareness and drive business success!

Manage your laundromats from anywhere with **Bubblepay** systems, offering flexibility and convenience. Customise machines, set rates, offer promotions, and track sales figures effortlessly. No need to spend endless hours in the shop!

Gain actionable intelligence to maximise your laundromat's productivity with **Bubblepay**. Track performance metrics, make informed decisions, and succeed!

Did you know? Card payments surged 80% in 2019. 70% of individuals aged 18 to 29 prefer cashless payment options when making purchases.

Join the future of laundromat management with Bubblepay Systems. Elevate your business, increase profits, and stay ahead of the competition!



#### Do I need to give up accepting coins?

No of course not, you can choose to have both card and coin or go completely cashless.

#### Can I make changes on the go?

Yes, we give you access to the Bubblepay portal which allows you to Update Pricing, Update Machines, Change the colours and more. All from your phone or laptop!

#### I have a mix of different machines and models, does that matter?

Not at all, we can connect to most makes and models and it doesn't matter if you mix and match the manufactures and models used.

#### Can I pay by smart phone or watch?

Absolutely! Our readers accept payments via Tap n Go and insert. You can use Debit Cards, Credit Cards, Smart Phones and Watches plus more.

#### Can you add our logo to the Bubblepay software?

Yes, your branding is important. We can simply put your logo in or complete full custom branding.

#### Can I add more machines at a later date?

Yes, once the kiosk is installed we can add new machines to it at any time.

#### Do my customers need to download an app or use a QR Code?

No, there are no clunky apps, no painful wallets and no confusing QR codes.

#### How long does it take from payment to installation?

The time varies to how many orders we have at the time but usually is a 3 to 4 week turnaround from time of deposit







## OUR JOB IS TO MAKE YOU MORE \$\$\$ WHILE MAKING LIFE EASIER

PURPLE BUBBLE COIN LAUNDRY
Thomas Roberts



From the initial communication to ongoing communication Bubblepay has been excellent. Upon purchasing my first Laundromat it needed to have Cashless, simple to use PayPass method which Bubblepay has provided. Everything from initial questions to everyday usage of the system was explained in detail.

Customers love it, making my time as the Laundromat a breeze. Highly recommended for those seeking an alternative payment method for your a Laundromat.

A1 STAR LAUNDRY Sam



The service and support has been second to none. Best business decision we have ever made. The convenience of their cashless system has made running my laundry a seamless and effortless experience for everyone.

NORTHERNERS LAUNDROMAT Chief Operations Officer



Kristian, Matt and the team did an amazing job, from bringing our laundrette out from the dark ages to modern day technology.

Nothing was a problem great attitude from the team. With the diverse range of machines that we have on site they were able to get it all working on the one platform. Amazing! the cost of the installation was well worth it. It has paid for itself with extra streamlining of our business and with added benefits to our customers and our customers love it!."

WASH ROOM Kasey Lewis



We lost \$1,000 per week when a competitor opened up 600m from one of our stores and offered card only. Since installing Bubblepay 4 years ago we have made all that back plus much much more. With BubblePay, our customers no longer have to worry about carrying cash or dealing with the hassle of coin-operated machines.



ACCME LAUNDRY Efi



If you're a laundromat owner looking to enhance your customer experience and streamline operations, I wholeheartedly recommend BubblePay. Their cashless system is a game-changer that will take your business to the next level. Thank you, BubblePay, for your innovative solution and unwavering support. We couldn't be happier with the positive impact it has had on our laundromat!

PLATNUM LAUNDRY Hung



Couldn't think of better people to partner with for my laundromat business. As the proud owner of a laundromat, I can't express enough how grateful I am for the incredible services provided by BubblePay. Their innovative cashless system has completely revolutionized the way we operate our business.

THE LAUNDRY ZONE

John



Our sales increased 325% after installing our Bubblepay Kiosk, we even had growth throughout the COVID-19 lockdowns as our competitor didn't offer cashless payments. The BubblePay cashless system has not only increased efficiency but also improved the security of transactions at our laundromat. Our customers can now enjoy a worry-free laundry experience, knowing that their payments are safe and secure with BubblePay.

GILBERT RD LAUNDRY
Charlie



Not only does BubblePay simplify transactions, but their exceptional customer support is truly outstanding. Their team has been there every step of the way, ensuring a smooth transition and providing assistance whenever needed. The feedback from our customers has been overwhelmingly positive. They love the ease and convenience of using the BubblePay system, and it has become a significant selling point for our laundromat.



#### We'll Simplify Your Laundromat Business Journey

**Bubblepay** eliminates the need for coins and notes, making laundry hassle-free. Tap n Go software ensures a quick and easy process for customers, saving time for their busy days.

Laundromat owners benefit from reduced customer issues through Bubblepay kiosks, handling payments, refunds, and machine problems efficiently.

Our founders proudly emphasises **Bubblepay** 's Australian roots, with in-house manufacturing and software development, ensuring the safety and reliability of your business.

**Bubblepay** systems go beyond providing a cashless solution. Unparalleled customer service, 24/7 tech support, and remote monitoring capabilities guarantee smooth operations for laundromat owners.

This innovative technology has already transformed the lives of many customers and businesses across Australia, making laundry quicker and more efficient than ever before. Join the growing number of satisfied customers and experience the revolution of cashless transactions with **Bubblepay** cashless systems, the perfect choice for laundromat owners.

## Ready To Take Your Business To The Next Level?